

The image shows a stylized coffee label for Lavazza Classico. The background is split into a dark navy blue upper section and a vibrant red lower section, separated by a white, wavy line. The word 'LAVAZZA' is written in a large, bold, white, sans-serif font across the top. Below it, 'TORINO, ITALIA, 1895' is written in a smaller, white, sans-serif font. The word 'CLASSICO' is prominently displayed in a large, white, sans-serif font in the red section, with 'MEDIUM ROAST' underneath it in a smaller, white, sans-serif font. To the right, 'GROUND COFFEE' and 'CAFÉ MOULU' are written in a dark, sans-serif font. The entire design is framed by a white border with registration marks (crosshairs) and corner crop marks. A stylized coffee cup is visible on the left side, partially overlapping the red section.

LAVAZZA

TORINO, ITALIA, 1895

CLASSICO

MEDIUM ROAST

GROUND COFFEE
CAFÉ MOULU